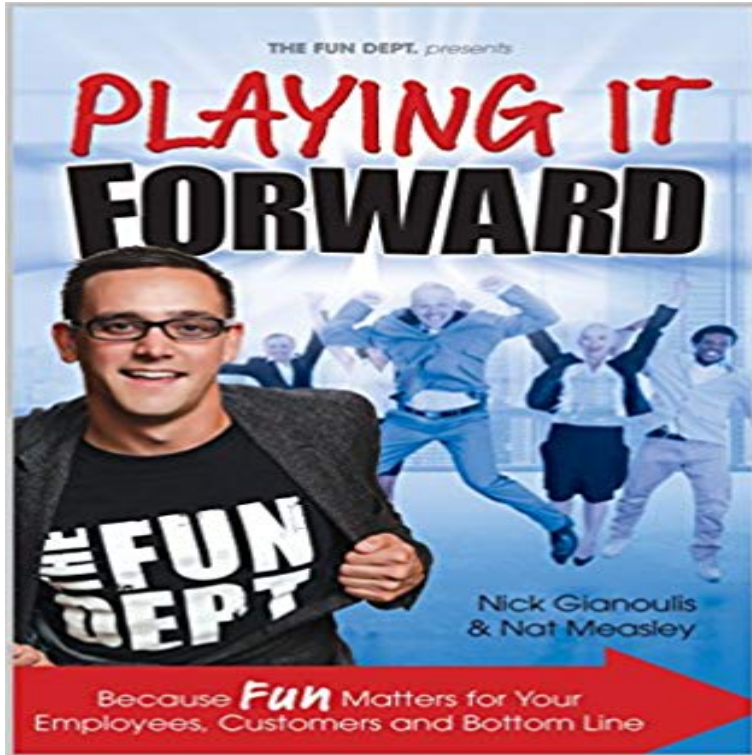


Playing it Forward: Because FUN Matters for Employees, Customers, and Bottom Line



Learn the proven formula for creating more fun in the workplace. Whether you're a believer in the proven theories that fun in the workplace can lead to endless business benefits, or just starting to wonder if this may be true, you've come to the right place. What you hold in your hands is a playbook. A playbook that will show you how to take the traditional (and sometimes expensive and ineffective) approaches to providing fun at work and turn them into customized, brief, cost-effective and highly impactful experiences. In recent years, there have been many experts and theorists who have touted fun. They've conducted studies, given speeches and written books that prove that fun works. It's good for people, and it's good for business. But we've gone and taken the next step. We've worked with organizations from Fortune 100 companies to small family-owned businesses to non-profits to show them exactly what to do and how to do it. Playing it Forward will show you the steps to creating a winning workplace culture. In this book, you will learn: How to simply connect diverse workforces even millennials will be smiling (and texting) How to champion fun while enhancing your ROI How to easily fit fun into any organization (name the size or industry) to positively affect work culture How to implement sustainable fun programming for your business - after all, fun is a process not a single event With over a decade of delivering more fun in the workplace than anyone in the world, we are Playing it Forward to teach you how. Because you already know that fun is good for business. And now you have a clear path to bring it in to your organization. So, let's get to work together to achieve those endless business benefits and create that winning workplace culture.

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