

E-Commerce and Web Technologies: 11th International Conference, EC-Web 2010, Bilbao, Spain, September 1-3, 2010, Proceedings (Lecture Notes in Business Information Processing)



After the lesson learned during last years and following the successful edition of EC-Web 2009, for its 11th edition EC-Web tried to provide a clearer description of the electronic commerce universe focusing on some relevant topics. The main focus was not only on Internet-related techniques and approaches. The aim of EC-Web 2010 was to also cover aspects related to theoretical foundations of e-commerce, business processes as well as new approaches exploiting recently emerged technologies and scenarios such as the Semantic Web, Web services, SOA architectures, mobile and ubiquitous computing, just to cite a few. Due to their central role in any realistic e-commerce infrastructure, security and privacy issues were widely considered, without excluding legal and regulatory aspects. The choice of the above relevant topics directly reflects the fact that electronic commerce (EC), in the last few years, has changed and evolved into a well-established and founded reality both from a technological point of view and from a scientific one. Nevertheless, together with its evolution, new challenges and topics have emerged as well as new questions have been raised related to many aspects of EC. Keeping in mind the experience of the last edition of EC-Web, we maintained, for its 11th edition, the structure and the scientific organization of EC-Web 2009, aiming to highlight the autonomous role of the different (sometimes heterogeneous) aspects of EC, without missing their interdisciplinary scope.

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E-Commerce and Web Technologies. 11th International Conference, EC-Web 2010, Bilbao, Spain, September 1-3, 2010, Fast-track conference proceedings **Anno Accademico 2013/2014 - Dipartimento di Giurisprudenza ed** Conference Ec Web 2010 Bilbao Spain September 1 3 2010 Proceedings Lecture. Notes In Business Information Processing is available on print and digital. **. M.C. (Martijn) Willemsen - Publications** Find great deals for E-Commerce and Web Technologies: 11th International Conference, EC-Web 2010, Bilbao, Spain, September 1-3, 2010, Proceedings by Constitutes the refereed proceedings of the 11th International Conference on Electronic Commerce and Web Lecture Notes in Business Information Processing. May 8, 1998 E-Commerce and Web Technologies (11th International Conference, EC-Web 2010, Bilbao, Spain, September 1-3, 2010. Proceedings) (pp. **E-Commerce and Web Technologies: 11th International Conference** Chapter (330 KB). Chapter. E-Commerce and Web Technologies. 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