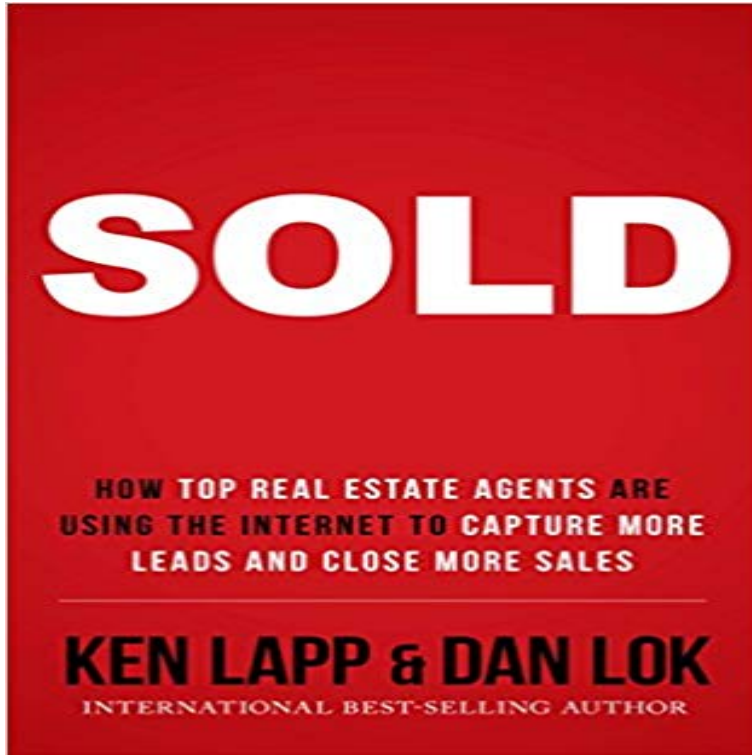


SOLD: How Top Real Estate Agents Are Using The Internet To Capture More Leads And Close More Sales



As a real estate agent ... Did you ever wonder why other real estate agents are at the top of Google and you're not, even though you do more business and are better than they are? Do you know a real estate agent who is getting so many leads from their website they are having to sell them to other agents? Have you ever thought there must be a way for a good real estate agent to use the internet to make money? Have you ever wanted to have an automated system to bring in a steady stream of high quality prospects every month on a reliable basis? These questions and more are answered in SOLD. In this book, you'll discover: Why cold-call prospecting and door-knocking are not only mind-numbing and demoralizing but also completely ineffective. The appalling lie of traditional old school methods and how the internet will change your business forever. How to avoid the common mistakes that are responsible for 80% of real estate agent failures. How to generate more leads at low cost or even no cost using search engine optimization, Google Pay Per Click, social media and other online strategies. How to quickly set yourself apart from other realtors and dominate your local market. How to generate a steady stream of motivated, qualified clients - any time you need them - regardless of market conditions. How to use direct response advertising to generate \$10 for every single dollar you spend on advertising. How to position yourself as an indispensable real estate professional (vs. a dreaded salesperson) so that most of your prospects wouldn't even consider talking with another real estate agent. And much, much more!

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It seems that online world and real world use both approaches to get sales. . as useful as advice that says, become famous on the internet: sell things then! **Sold: How Top Real Estate Agents Are Using the Internet to Capture** Sold: How Top Real Estate Agents Are Using the Internet to Capture More Leads and Close More Sales: Ken Lapp, Dan Lok: 9780996446013: Books **Real Estate Leads: The #1 Mistake Real Estate Agents Make** Capture and close more Internet leads with a new sales script and powerful marketing templates. Ships from and sold by . . The Book of YES: The Ultimate Real Estate Agent Conversation Guide . all reviews (187 customer reviews) Amazon Best Sellers Rank: #86,121 in Books (See Top 100 in Books). **Free Copy of SOLD - Top Agent Internet Marketing** Zillow Premier Agent is Zillows lead generation platform. to closing over 100 homes per year partly by using door hangers. 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